

A weekly message to help your organization achieve

# MAXIMUM...

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## MAXFACT #79

*"Mirror, mirror, on the wall..."*  
- Snow White

Ever watch the TV show "The Biggest Loser"? The name itself suggests something unpleasant, yet the real meaning of the show is life-changing for the participants.

What in business do you need to "lose"? Is it your poor attitude, your lack of true focus or maybe you're leaving early too often. As the leader, YOU have to self-critique.

**Look in the mirror and be honest...business is not a fairy tale.**

We invite you to share this Memo with a friend or colleague. They'll be glad you did!

## ...PROCRASTINATION



Is there anything on your list that should've been done yesterday, last week or even last year?

Given that each day is a whirlwind, it's easy to push the "not fun" decisions to the back burner. But, how often has the back burner item actually burned you?

The most successful leaders tackle every issue as they come and do not allow issues to accumulate. Not only does the business suffer when action isn't taken, but your anxiety level may also creep upward as you subconsciously know that a tough decision is lurking.

**Discipline yourself to deal with challenges as they arrive.** It's easy to excuse procrastination with reasons such as cost, time and collateral effects. The truth is that those issues never go away. You will still need to remedy them whether you take action now or wait.

## Ponder This...

Do my inactions hinder our company's progress?

If you have questions or comments about today's **Procrastination** message, please contact us at...

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