

A weekly message to help your organization achieve

# MAXIMUM...

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## MAXFACT #65

*“Don’t let your team, wherever it is, quit early. And don’t you quit, either.”* — Tony Dungy

Leaders are charged with cheerleading, creating vision, and making hard decisions. They are the heartbeat of the organization. Encouraging team members to keep on pushing is critical to any organization’s success.

**Do your part to push, pull, and tug your associates to the victory line.** Your role is to model resiliency balanced with wisdom.

If you have questions or comments about today’s **Breakthrough** message, please contact us at...

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**MAXIMUM**  
Business Consulting, LLC  
a mentor capital firm

## ...BREAKTHROUGH

Ever heard “it’s always darkest right before the dawn”?

Business is a series of ebb and flow periods. Few companies stay on top for extended periods. Most rise, sink, and rise again... to varying degrees.



How long do you hang in there during dark times? There is no solid answer. But we do know that calling it quits should only happen when more minds than yours have come to this conclusion.

Seeking input from trusted advisors and valued friends is a great start. Gaining input from your spouse is wise. And soliciting thoughts from your team is always necessary. Sometimes we get too close to the fire to see the flames. **Relying on the vision and insights of others is a worthy practice.**

You may be just one tweak away from a breakthrough.

Ponder This...

**Do we prematurely “toe-tag”  
our newest initiatives?**

**We invite you to share this Memo with a friend or colleague.  
They will be glad that you did.**