

MAXIMUM...

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MAXFACT #64

*"Beware of little expenses;
a small leak will sink a great
ship."* – Benjamin Franklin

Being frugal is not synonymous with being cheap. Rather, it is a function of being fiscally responsible.

There is plenty of talk about how our federal, state, and local governments are over-spending. Their "solution" is to increase taxes (aka raise the price to the consumer). Clearly, they need to re-evaluate their spending practices and priorities.

Would it be wise if you did similarly to improve the strength of your company?

Make sure your house is truly in order.

If you have questions or comments about today's **Savings** message, please contact us at...

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MAXIMUM
Business Consulting, LLC
a mentor capital firm



...SAVINGS

How often do we press ourselves, or our team, to produce "more, more, and more!"? For many, the reason is to make sure the revenue line is keeping pace with the growing expense lines.

But are you taking time to look closely at your expenses to identify areas of savings?

We have found cases where businesses are overpaying phone bills for unnecessary services, overpaying for insurance because they haven't shopped their needs, and many more.

Take a genuinely hard look at ALL of your expenses. From uniforms and cell phones to insurance programs and M&R on equipment ...the list goes on. You will find places to cut your expenses if you focus on this opportunity. Rest assured there are expenses that have crept up on you.

You may not save millions, but thousands are likely, and hundreds are practically guaranteed.

Ponder This...

Should all of our expense burden be placed upon our customers?

We invite you to share this Memo with a friend or colleague.