

A weekly message to help your organization achieve

MAXIMUM...

August 24, 2010 – Issue 69

MAXFACT #34

"You know, it's just one small step from legacy to lame duck."
– Bill Clinton

Each day is a battle, but giving up isn't an option. Legacies are born from those who keep pushing, keep giving, and keep succeeding.

Your job is to roll with the flow, find new solutions, keep the team focused, and serve your customers. Yes, losses will happen along the way. But winning the war, not the battle, is the best mindset.

If you have questions or comments about today's **Investment** message, please contact us at...

www.maximumbizconsult.com
(717) 755-5419

MAXIMUM
Business Consulting, LLC
a mentor capital firm

...INVESTMENT



Do you see your business as an investment? Or is it a job; a place you have to go each day?

The investment you're making may not be obvious. Yes, you are making a financial investment each time you plow more of your hard-earned money back in. In fact, many would suggest that in our current times, reinvesting in your business is the wisest approach of them all. That's because you're in control of it and you know it intimately. This depth of involvement cannot be achieved in any other type of investment vehicle.

More importantly, you are making an investment in your community. What difference can one business make? Ask the former employees of Caterpillar and Pfaltzgraff. Make note, **the community values your business deeply... even when it may not seem so.**

Ponder This...

What will drive your legacy?

Share this Memo with a colleague.